

WEEK'S WORLD NEWS

Chambers of Commerce of Tia Juana and Mexicali, gambling, drinking centers just over the Mexican border organized, made their pressure felt, demanded equality with Canadian border cities, requested that the closing hours for traffic over the line be lifted. The border is closed at Calexico at 9 p. m., at Tia Juana at 8 p. m. Just as the state department at Washington was ready to recommend a lifting of the ban, President Hoover personally took a hand, and is credited with denying the request. Agus Caliente, where there is a great hotel in which visitors may remain all night, was not disgruntled.

John J. Rankin, march of the Democratic party, financial wizard who is making great inroads into the party's campaign debt told leaders in Washington that he "has no intention of resigning." The Smith wing of the party is glad, anti-Smith Southerners not so pleased.

President Hoover, shortly after his inauguration, flatly declared that no more development of government oil reserves would be permitted. Interests in oil states howled, organized. Of late months the government, alarmed at oil overproduction has winked an eye at the attempt of major operators to curtail, has even encouraged their activity, despite the laws against combinations in restraint of trade. At Colorado Springs this week gathered oil magnates. A resolution was offered favoring a rescinding of the president's executive order. Mark L. Requa, chairman, ruled the motion out of order. Then the man who is held largely responsible for America's "gasoline-age" told the assemblage that if the industry does not refrain from over-development, he will urge "coercive government regulation." Requa is a personal friend of President Hoover.

White limbs glistened in the Southern sunlight. Rose-bud lips, red with rouge curved in flirting feminine smiles. Ladies in very limited bathing suits moved lightly by. Male guests looked carefully, culled out here and there, finally selected Miss Irene Ahlberg of New York as Miss America. She has chestnut-brown hair. It all took place at Galveston, Tex.

Ramsay MacDonald, Laborite premier of Great Britain, will visit the United States in July or August to confer with President Herbert Hoover on world peace and disarmament. MacDonald is the former British prime minister. He will also visit the White House. MacDonald is the former British prime minister. He will also visit the White House.

In England, Walter Hagen showed the Prince of Wales how to prevent slicing (curving to the right) his golf balls. This week the Prince won the Coombe Hill Golf Club tournament.

The peace of long sleep after a troubled life came to Mrs. Mary Copley Thaw, kind-hearted, worthy mother of prodigal Harry K. Thaw, murderer. Oppressed by the dark career of her son, though loyal to him in all his costly court battles, Mrs. Thaw had lived in seclusion for years in her Pittsburg home. Her death recalled a pretty story of patriotism, love and romance. When the Civil war broke out Mary Copley of Armstrong County, Pennsylvania was a high-headed patriot in the Union cause. Intent upon helping soldiers of the Republic the young girl auctioned off her most prized possession—a diamond ring. The funds were to go to the Army Sanitary commission. The highest bidder for the ring was William Thaw, Pittsburgh multi-millionaire. Owning to the ring he fell in love with its former possessor, gave it back to her, took her for his bride. Always a philanthropist Mrs. Thaw's gifts to leper colonies, foreign and home charities ran into vast sums. The deeds of a wayward son have not detracted from the nobility of a good woman.

Deep voiced church bells tolled. The echoes of their resonance sounded through the ruins of ancient Rome. Devout Italians sang majestic hymns. Priests gave thanks. Premier Mussolini, dictator of Italy and Cardinal Gasparri, Papal secretary of state solemnly affirmed.

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Murray Court, new management. Apts. refurnished, cozy. Ph. 296-R-adv.

BILL THE BARBER SAYS

A GARLIC SANDWICH IS TWO PIECES OF BREAD TRAVELING IN BAD COMPANY

The Torrance Herald

FIFTEENTH YEAR—No. 24

TORRANCE, CALIF., THURSDAY, JUNE 13, 1929

5c per Copy

RANCHERS HOLD ANNEXING KEY

CITY MOVE WAITS ON KETTLER

Owners of Large Tract Request Delay of Week on Petition

CHANGE OF VIEW SEEN

North Lomitas Say Tax Bill Comparisons Make Convincing Argument

That action by the Torrance council in calling an annexation election as requested by petitioners of North Lomita depends largely upon the desire of the Henry Kettler family was made evident Tuesday night when the council postponed decision for one week at the request of John Kettler.

That members of the Kettler family, owners of a large ranch in the territory proposed for annexation, are not as opposed to the move as they were a week previously was brought out by the fact that at Tuesday's meeting they urged no protests, but merely requested enlightenment on a number of questions regarding the status of their property if it became a part of Torrance.

When the meeting opened sponsors of the annexation move told councilmembers that John Kettler had indicated a change of attitude toward the project after a comparison of his tax bills with those of owners of property in areas recently annexed to Torrance.

None of the Kettlers was present at this stage of the meeting and the council decided to hold the matter in abeyance for a week until they could be consulted.

A few minutes later John Kettler arrived and Mayor Dennis asked him if he had anything to say on the subject. Mr. Kettler asked him if he had anything to remain in the county lighting district after it was annexed to Torrance.

In this connection it was pointed out that Walter Hagen joined Torrance the county forwarded to the city of Torrance taxes which had been collected for the maintenance of lights in Walter's.

Mr. Kettler then wanted to know how annexation would affect his property which fronts on Western avenue, providing that interest is paved. It was pointed out that Western avenue is the boundary of the city of Los Angeles and the city of Torrance and if his ranch were annexed it would be the boundary between Los Angeles and Torrance; that in case it were paved the assessments would be the same in either event.

Look at Our New Name at Top of This Page

With this issue The Herald blossoms out with a brand new headstick. That's what printers call it. To the public it would probably be a name-plate. Anyway you can see it up at the top of this page.

The Herald adopted the new headstick after looking at scores of samples. The type is new English—and you will notice that the perspective of the Herald Building on El Prado has been worked into the design.

Personally we like the new design a whole lot—and hope you do.

Observations

How Shall Young Men Sell Themselves?—Is Snobbishness Essential to Success?—A Snob Versus a Plodder—The Census Ple—Hall to Owen Young

By W. HAROLD KINGSLEY

PROFESSOR ROBERT E. ROGERS' advice to Boston Tech graduates that they dress well, act superior, speak that way, put up a front, marry well, has aroused a storm of protest from editorial writers, who seem to be laboring under the delusion that this country is still a democracy.

The only thing about the professor's remarks is not that he made them but that the conditions which prompted him to make them actually do exist.

Because we call ourselves a democracy does not make us one. Tradition has seeded all of us with reverence for the high. The humble individual in modern civilization is a state charge. The needy person who storms the heights of fame is the rare exception.

THE professor spoke wisely. He was talking to men who are about to go forth into the world equipped with sound technical education. In the struggle for existence they have superior tools. Why then should they not deport themselves as aware of their superior talents? Of two men looking for a job, everything else being equal, he will land it who best presents his case through his appearance and personality.

In 1929 he who eats humble pie eats little of any other kind.

As to the professor's advice that the young engineer will do well to marry the boss's daughter, nothing need be said. The young men will marry whom they please. Logic may appeal to the mind, but it cannot control the emotions, except in the case of a Napoleon.

THE professor's words ring with good sense. Why should a young man, well educated, fail to display his goods in the best manner possible. Our whole educational system is directed to the task of providing men and women with better tools with which to carve a living out of life. It is but a step further to teach them that the cultivation of personality is almost as important as that of the mind.

THE University of Michigan a few years ago took a survey of graduates who had been out of college for from 10 to 20 years. Career records of thousands of graduates from the law department were secured and placed side by side with the scholastic records of the same individuals.

A few who had graduated with honors and made notable successes after leaving college. But the great bulk of those who had become corporation lawyers, judges, prominent trial attorneys, statesmen were the former lads whose standings in college were only average. A closer check revealed that the most successful group as a group, were those whose activities in college had reached out into many channels, who had been popular, had been busy with student affairs. In short the well-rounded man, who made an impression in college by his personality, his diversity of interests, was the one who made the biggest success out in the world.

Many an honor student was found mulling over law-books, doing the detail work for another attorney who had been "just average" in college but who later was winning steadily upward by his "front", his popularity and his understanding of people.

The race in calmer days was not always to the swift, but in these days of speed it usually is.

I KNEW two young men in the automobile industry. They were both in the sales department, with equal responsibility and equal pay. Each was a graduate of a large eastern university. Doe dressed conservatively but well. Roe was a bit shabby. Doe played golf at an exclusive club, though he couldn't afford it. Roe lived within his income, avoided all luxuries. Doe went to his boss, declared that if he was to represent such a large company he should live in a better house, asked that the company finance a fine home for him. They did it. Roe didn't dare so in debt. Doe demanded more work to do, told the boss that he didn't have enough responsibility, boastfully declared that his talents were too great to permit him to be satisfied with so little a job.

Roe, always a bit afraid that he might lose his job, was meek

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PLAY AREA OPEN AT SCHOOL

Summer Season is Promising for Sport Lovers in Torrance

MORE LEAGUES SOUGHT

O. M. Finch of Edison School Is New Supervisor Here

Summer playground activities at the athletic field of Torrance high school were opened recently under the supervision of O. M. Finch, director of physical education at Thomas Edison Junior high school. The playground will be open every evening except Saturday from 5 till 7 o'clock to everyone who is interested in sport activities.

There are two baseball diamonds, which will accommodate both hardball games and indoor ball. There will also be instruction in tennis, chess, checkers, horseshoes and any other activities desired.

Tuesday and Thursday evenings of each week the Industrial League has use of one of the diamonds, but as yet the rest of the evenings are not spoken for.

Saturday evenings may be obtained by any league that desires use of the playground.

The hours of 5 to 7 will be continued for the remainder of the school year, some three weeks yet, and at the end of that time some arrangement will be made to keep the playground open all day as well as in the evening.

Besides supervision, the use of all equipment is offered for all organized teams or leagues, with no charge for the use of it.

Mr. Finch, playground director, is well known throughout the Southland in the sports world. He has played on All-American teams and been active in all sports.

INVESTORS MEET

About 40 members, representing the Torrance investors, met at Earl's Cafe last evening in a business and social evening.

Dinner was served, followed by a business meeting.

Termites Visit Torrance; Don't Be Overly Alarmed

Wood-Eating White Ants, Prevalent in All Warm Climates, Located Here; Can Be Controlled; Sub-House Inspections and Treatment Advised

(In publishing the following facts concerning termites in Torrance, The Herald wishes to make clear that there is no cause for undue alarm on the part of home-owners. Termites are prevalent in all warm climates and in all parts of California. Their presence here, though recently discovered, presents no problem which cannot be solved. Control of the white ants is possible. Experts admit that the insects may be found in almost every district in the state. They become dangerous to property only when allowed to multiply without artificial interference. As publishers we believe that our duty to the public dictates that we make our readers aware of the existence of the termites here, so that owners may take what steps they deem necessary to control the insects—Editor.)

Investigators this week discovered that Torrance, like other Southern California cities, is being invaded by wood-devouring termites—or white ants. The insects have been located under at least a score of houses and several homes have been treated by termite control men.

Termites are social white ants, which live on the cellulose pulp in wood. Their habits are well known and their control possible. They menace buildings only when allowed to multiply unchecked.

The organization of the small white ants, common to tropical and sub-tropical zones all over the world, are well known to man, which enables science to dictate methods for their control, if not extermination.

There are four types of termites, kings and queens, soldiers and workers. The duties of each class are clearly defined. The kings and queens live in the ground, their job being the perpetuation of their kind. The queen lays 300,000 eggs a day. Twice a year kings and queens grow white, transparent wings and fly forth to new quarters, there to set up another colony, the kings and queens of which in turn will later fly forth to do likewise.

The workers, long, white crawlers are blind eaters of wood. Day and night without sleep they eat, being guided in their labors by brown-headed soldiers, which can see.

When a king and queen set up new food supply and begin work. Experts declare that they work only in wood which is moist, but that moisture from the ground passes upward as the insects bore into the wood.

While termites, undisturbed by man, have frequently ruined buildings, floors and even standing in buildings, they cannot do so if means are taken to control their advance.

Sub-house investigation is advised by county and state authorities.

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ONE DEAD IN CAR CRASH

Harry C. Gadsby, Fountain Proprietor, Victim of Smash Into Pole

SURVIVOR IS IN DAZE

Jack Crosby Swears He Doesn't Know Who Drove Death Car

One man was killed and another received serious injuries Thursday evening about 7 o'clock, when the Chrysler coupe in which they were riding struck a telephone pole on the old Redondo road.

Harry C. Gadsby, former proprietor of the American Recreation fountain, was fatally injured in the crash. He died the next morning without regaining consciousness.

Mr. Gadsby came here from Shelby, Ohio, and purchased the fountain from Mrs. Bert Sharon three months ago. About a month ago he sold out and it was believed that he returned to his home in Shelby.

Jack F. Crosby, of 2214 So. Figueroa, Los Angeles, was riding with Gadsby at the time of the accident and received a slight concussion of the brain and other injuries.

The car, the property of an auto rental agency in Los Angeles, was completely wrecked. Witnesses said it was literally wrapped around the pole.

A Stone & Myers ambulance was rushed to the scene and Mr. Myers extricated the bodies from the wreck, with the aid of Officer Ben Olsen.

Both injured men were taken to the Jared Sidney Torrance Memorial hospital in an unconscious state. Mr. Gadsby died Friday noon without regaining consciousness, and Mr. Crosby regained his senses Friday morning.

The body of Mr. Gadsby was shipped to Shelby, Ohio, for burial. Mr. Crosby was unable to give a coherent account of the crash, other than that they were driving at a terrific rate of speed.

At the coroner's inquest Monday morning, Crosby sent the statement that he did not know who was driving at the time of the crash. Charles Myers, Officer Olsen and a passing motorist, who happened by shortly afterwards testified that Mr. Crosby was at the wheel, but because of the latter's deposition the matter of the driver of the death car remained unsettled.

Auxiliary Drill Team Famous Over Southland to Strut Here on June 18th



Here's the drill team of the American Legion Auxiliary. Neat looking aggregation, what? Standing, left to right: Olive Cook, Mary Harder, Clara Stanger, secretary; Mrs. Howe, Myrtle Schumacher, Eloda Buckdull, Alma Smith, Helen Leslie, Ethel Bowker, Clara Connor. Seated, left to right: Clara Baxter, musician; Phyllis Budge, chaplain; Nora Deisinger, first vice-president; Dorothy Harder, president; Mathilda Sager, second vice president, Corliss Reeve, past president. Lower row, Clarabelle Darling, Parolia Fess.

Patented throughout all Southern California as one of the most beautiful and well trained drill teams of the Southland, the unit of the American Legion Auxiliary in Torrance stand ready now—by request—to strut their stuff in Torrance.

On Tuesday night, June 18, the team will put on a public initiation at the American Legion clubhouse, starting at 8 o'clock. Naturally everyone is invited.

The Torrance team was drilled by Lt. Col. N. F. Jamieson, commander of the Bert E. Crossland Post, a West Pointer. The members of the team give him credit for the reputation they have made throughout the country—but Mr. Jamieson in turn says the girls deserve all the praise.

At any rate the Torrance team has made an enviable name for itself throughout Legion and Auxiliary circles. The uniforms they wear carry the name of Torrance in male letters and give the city plenty of advertising whenever the team officiates in another city.

Plant Contest Is Held in Torrance

Torrance was the place chosen for the Southern California Plant Identification contest held here last Friday afternoon, and in which nine schools competed.

Torrance was not eligible for awards because of the fact that the contest was held here.

Three divisions A, B and C competed, students placed in divisions according to the experience they had.

Banning won the trophy in Class A, the trophy donated by the Torrance Chamber of Commerce. Trophies for Classes B and C were donated by a group of nurserymen and were won by Fremont and Gardens, respectively.

Competing schools were Banning, Venice, San Pedro, Gardens, George Washington, Rosevelt, Manual Arts, Torrance and Fremont.

THANK POPPY BUYERS

With \$110 added to its fund for the aid of disabled veterans and their families, many members of the American Legion Auxiliary here are grateful for the hundreds of persons who bought poppies prior to Memorial Day. In all 1750 poppies were disposed of by the faithful workers of the organization.
